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**NEW PUBLICATION RELEASED HIGHLIGHTING PARK DIVERSITY**

Fort Washington, PA – Eastern National released a new publication today: *Branching Out - Approaches in National Park Stewardship*. The 36-page booklet addresses the diversity of stewardship approaches used to establish and manage national parks and other protected areas in the United States. Models currently being employed at twenty featured national park areas illustrate the importance of using partnerships to meet the challenges of resource protection.

The goal of this book is to create a greater understanding of innovations in national park and resource management. The traditional model of a national park owned and managed by the federal government has evolved to include an array of approaches, some with minimal or no government ownership. The examples featured in *Branching Out* represent a growing trend in partnership parks.

Eastern National President, Chesley Moroz stated, “We are delighted to publish this wonderful new title and are indebted to many for their ideas, concepts and support. Most significantly, I’d like to thank Rolf Diamant, Superintendent of Marsh-Billings-Rockefeller National Historical Park and Nora Mitchell, Director of the Conservation Study Institute for coming up with the idea for this book and to Paula Degen and Christina Watkins for their devotion and passion on putting it together.”

This book itself is a demonstration of partnership between the National Park Service and a not-for-profit organization that has provided educational products and services since 1947.

Eastern National will distribute free copies of this book at the *Vth World Parks Congress* in Durban, South Africa (9/03), as well as at the *National Interpreters Workshop* in Reno, NV (11/03) and the *Joint Ventures: Partners in Stewardship* conference in Los Angeles, CA (11/03).

Complimentary copies can be obtained by contacting Mark Vineburg by mail at Eastern National, 470 Maryland Drive, Suite 2, Fort Washington, PA 19034, by fax at (215) 591-0903 or email at [markv@easternnational.org](mailto:markv@easternnational.org).

Eastern National is a non-profit organization that provides high quality educational products and services to America’s national parks and other public trusts. Eastern National operates educational outlets in over 130 national parks and public lands in 30 states. Since 1947, the organization has donated over \$65 million to the National Park Service. For more information, visit [www.easternnational.org](http://www.easternnational.org) and [www.eParks.com](http://www.eParks.com).

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