

From: [Edwards, Michael](#)
To: (b)(6); [Howard Levitt](#)
Cc: [Sargent, Nathan](#); [Michael Savidge](#); [Chris Lehnertz](#); [Erin Yacubian](#)
Subject: Re:
Date: Tuesday, July 5, 2016 5:44:23 PM
Attachments: [image.png](#)
[NEW DOG COMM PLAN Frequently Asked Questions v1 07_01_16 KW MBE Edits.docx](#)

Howard, Kristin,

Attached are my suggested edits, using the version Kristin sent on Friday.

Thanks,
Michael

Michael B. Edwards
Project Manager
Environmental Protection Specialist
Environmental Quality Division, Planning & Compliance Branch
WASO-NRSS
303.969.2694 (work)
(b)(6) (cell)
303.987.6782 (fax)



On Fri, Jul 1, 2016 at 1:58 PM, Kristin Wheeler <(b)(6)> wrote:
First off, welcome Hale! Can't wait to meet you soon.

Made some minor edits and comments - feel free to accept or ignore. I think overall this is a strong set of talking points - perhaps we can even hone it down to a smaller core set after all edits are received. Happy to help with formatting, collating edits, etc.

Best,
Kristin

On Fri, Jul 1, 2016 at 12:39 PM, Sargent, Nathan <hale_sargent@nps.gov> wrote:
Great, I'll risk a "reply all" here as a newcomer.

Here are 2 questions I still had after listening to Chris' great Forum interview from February. Your talking points address the first one; any thoughts on the second?

1. Accusation: after lots of public comment GGNRA just did what it wanted to do all along.

Talking point: Public comments did greatly shape the proposed rule (looks like some specific examples will be listed)

2. Accusation: If you need to balance all park experiences, why are dog walkers being singled out in the new rule? What about speeding bicycles and litter-bugs?

Talking point: GGNRA is home to hundreds of different recreation activities, and the new dog use rule is part of a holistic set of management policies for everything from bicycling to bonfires.

I know this has been a pickle, but how cool to be the most dog-friendly park in the NPS! When the time comes, how about a #barkranger bandanna to give out as a map of all the places dogs are welcomed?



Hale Sargent

Interpretive Specialist

Juan Bautista de Anza National Historic Trail

hale_sargent@nps.gov

[415.623.2344](tel:415.623.2344)



On Fri, Jul 1, 2016 at 11:26 AM, Levitt, Howard <howard_levitt@nps.gov> wrote:

Everyone:

I'm preparing the next Dog Comm Plan, to cover the FEIS, ROD, and final Rule. Stylistically, I'm basing it on the PRDM Dog Comm Plan, and recycling as much of that plan as I can, while providing the needed info for the final three steps in the 14-yr saga.

Please review these draft Talking Points - they have my edits to the PRDM version included.

This is a key component of the Comm Plan and is meant to inform NPS/DOI decisionmakers and communicators about where we are and what's coming. I got advice from Stephanie Burkhart, PWR ARD on the Key Points, so I'm comfortable that these

are the right ones.

Please provide your suggestions in track changes, and make sure your comments have your identifier on them.

Thanks.

Howard

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Howard Levitt
Director of Communications and Partnerships
Golden Gate National Parks
howard_levitt@nps.gov
[415-561-4730](tel:415-561-4730)