

NATIONAL PARK SERVICE

Gateway National Recreation Area

# **MOVING FORWARD**





# **GREAT LOCATION!**







Waterfront

Tranquil

Resources



## **CHALLENGES**









Difficult
Buildings
&
No New
Development

Seasonal Use & Parking

Access & Infrastructure

Financially Feasible?



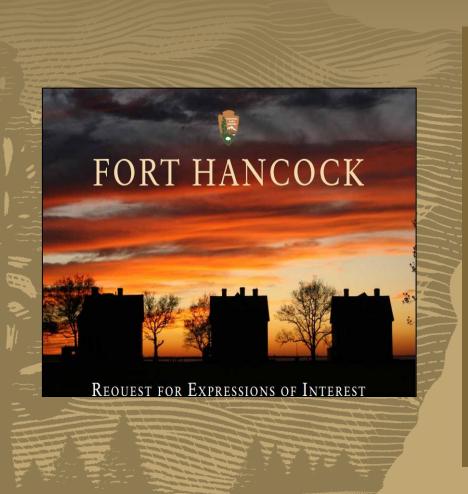
## THREE POTENTIAL PATHS

- 1. Ad Hoc Building by Building
- 1. Lodging Hospitality Retreat
- 3. Campus Institution





#### 1. Ad Hoc - DISCUSSION



- 1. Should NPS consider an Ad Hoc approach?
- 1. How many buildings (and which buildings) should the NPS consider for an Ad Hoc pilot?
- 1. Should NPS begin separate negotiations with nonprofits who responded to the RFEI?
- 1. Should NPS consider residential use, and if so, which buildings are most appropriate?



### 2. Lodging/Hospitality - Discussion





- Should NPS offer building(s) for lodging and build on current wedding event demand? B&Bs as an option?
- How many buildings should the NPS consider for such use?
- NPS would consider using a Market Study to determine an appropriate number of B&Bs.
- NPS will require conceptual cost estimates and will undertake analysis.



#### 3. Campus/Institution - DISCUSSION

- Campus/College located at (or considering) Sandy Hook location
  - Brookdale Community College Vacated Building #53 (Education Program).
  - Rutgers University Has an office in Building 74.
     Approached the park for Jacques-Yves Cousteau Institute. No further development.
  - Monmouth University has visited the site Not strong interest.
- Should NPS continue to target Campuses/Colleges?





### "This is going to need many solutions"

#### NPS is considering the following:

- Reaching out to the non-profit entities who submitted proposals in response to the RFEI to determine how we might move forward with a lease
- NPS is willing to move forward with a Request For Bid (RFB) to address demand for wedding venue packages (lodging, restaurant)
  - Building 27
  - Any one of Buildings 2 through 6
- Obtain conceptual cost estimates and explore funding options
- NPS is already investing in Officers Row Buildings 7 and 17. Porches are being replaced in accordance with the Secretary's Standards. NPS will attempt to obtain funding for continued rehabilitation efforts



http://www.nps.gov/gate/index.htm



National Park Service
U.S. Department of the Interior